**Risk management**

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| Risk | Probability | Risk level | Action | Strategy |
| Low number of users | Likely | Medium | Organize great marketing team, markets through all social media | Mitigate |
| Difficult user interface | Moderate | Low | generate a clear planning and easy to modify in the future to meet the requirements | Mitigate |
| Team Absence | Moderate | Low | Allow the team to work remotely | Accept |
| Competitors | Likely | Medium | Taking the features that attract the users and implement it or Appling similar in creative way | Mitigate |
| App crash | Likely | Low | Organize the best team from the beginning that can handle and able to debug | Accept |
| Project didn’t meet deadlines | Unlikely | High | Create clear plan with deadlines and be restricted | Avoid |
| App hacked | Moderate | High | Backup,  Perform high security strategies | Avoid |